



**NAVRACHANA
UNIVERSITY**

a UGC recognized University

**Dean | Program Chair - BBA, MBA
Associate Professor**

Dr. Hitesh Bhatia

School of Business and Law



Qualifications

MCom (Business Economics), MBA, PhD, Post Graduate Diploma in EXIM Management

Areas of Interest

Managerial Economics, International Trade and Business, Public Finance and Business Environment

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Profile

Dr. Hitesh Bhatia completed his PhD in Business Economics (2014), from Dept. of Business Economics, Faculty of Commerce, M.S. University of Baroda, Vadodara. His thesis is titled 'Social Security in India with Reference to Fiscal Sustainability and Ageing' which focused on several important issues from the field of Public Finance and Demography. He has done his MCom in Business Economics (2001) Dept. of Business Economics, Faculty of Commerce, M.S. University of Baroda, Vadodara. Post Graduate Diploma in EXIM Management (2002) Indian Institute of Export, Baroda and MBA in Marketing (2016) Vinayaka Missions University, Salem, Tamil Nadu.

Dr. Bhatia has over 20 years of experience in teaching and academic coordination. He has worked with The M.S. University of Baroda, ICFAI University, and is currently associated with Navrachana University, Vadodara. Dr. Bhatia has successfully executed several tasks including designing and launching various academic programs like BBA, BBA-LLB, BCom, and MBA.

He has directed several regional and national level - seminars, workshops and conferences. In the past, he has been associated as a resource person and expert faculty with several institutions and organisations.

Research and Publications

Books

1. Bhatia Hitesh and Vandana Talegaonkar (Eds) (2017) 'Innovating for Development and Sustainability' Excel India Publishers, New Delhi.
2. Bhatia Hitesh (2015) 'Introduction to Social Security: - With Special Reference to India' Mangalam Publication, Delhi.
[https://www.amazon.in/Introduction-Social-Security-Special-Reference /dp/9382983740](https://www.amazon.in/Introduction-Social-Security-Special-Reference/dp/9382983740)

Encyclopaedia

1. Sinha N., Thombre M., Bhatia Hitesh. (2021)
Moving Towards an Informative and Transparent Justice System In: Leal Filho W., Azul A.M., Brandli L., Lange Salvia A., Özuyar P.G., Wall T. (eds) Peace, Justice and Strong Institutions. Encyclopedia of the UN Sustainable Development Goals. Springer, Cham.
https://doi.org/10.1007/978-3-319-71066-2_127-1
2. Bhatia Hitesh (2020)
Anti-poverty Initiatives: Reducing Multidimensional Poverty and Deprivation
In: Leal Filho W., Azul A., Brandli L., Özuyar P., Lange Salvia A., Wall T. (eds) No Poverty. Encyclopedia of the UN Sustainable Development Goals. Springer, Cham.
https://link.springer.com/referenceworkentry/10.1007/978-3-319-69625-6_63-1
3. Kumar J., Bhatia Hitesh. (2020)
Emerging Trends in Productive Employment
In: Leal Filho W., Azul A., Brandli L., Lange Salvia A., Wall T. (eds) Decent Work and Economic Growth. Encyclopedia of the UN Sustainable Development Goals. Springer, Cham.
https://link.springer.com/referenceworkentry/10.1007%2F978-3-319-71058-7_118-1

Other Publications (Selected)

1. Rangoonwala Nikita and Hitesh Bhatia
Application of Artificial Neural Network to Predict Wilful Default for Commercial Banks in India Journal of Business Analytics and Intelligence Volume 8 Issue, December 2020 Indexed in Proquest, EBSCO
2. Bhatia Hitesh and Ashwini Tiwatne (2018)
Foreign Direct Investment in India: A Macro Economic Review, Journal of Commerce & Accounting Research, Volume 7, Issue 4, August 2018. Indexed: Ulrich's Web, Cabell's Directory.
3. Taneja Neha and Hitesh Bhatia (2017)
Review of Ease of Doing Business for New Age Entrepreneurs in India, Journal of Entrepreneurship and Management Volume 6, Issue 1, February 2017. Indexed: Business Source Complete, Ulrich's Web, Cabell's Directory of Publishing Opportunities
4. Bhatia Hitesh and Itee Patni (2017).
Millennium to sustainable development goals: A review of India's Progress and challenges in Indian Journal of Economics and Development, Vol 5 (1), January 2017. Indexed: J-Gate, iScholar, NAAS, Google scholar.
5. Bhatia Hitesh (2016)
Decoding the Structure of India's Union Budget Journal of Commerce and Accounting Research, Publishing India Group, New Delhi, Volume 5- Issue 1, January 2016. Indexed: Business Source Complete, Ulrich's Web, Cabell's Directory of Publishing Opportunities.
6. Kumar, Jayant and Hitesh Bhatia (2015)
Rush to Expenditure and Financial Ethics, Global Journal of Multidisciplinary Studies, Vol - 4, Issue - 4, March 2015.

7. Indexed: Directory of Research Journal Indexing, BASE-Bielefeld Academic Search Engine and Einstein Institute for Scientific Information (JIF).
8. Bhatia Hitesh (2014)
Evolution of Social Security: A Historical Perspective, Anvesak, Sardar Patel Institute of Economic and Social Research (SPIESR) Ahmadabad, Vol.44, No.1 January-June 2014.
9. Kumar, Jayant and Hitesh Bhatia (2014)
A Review of Rural Health Care System in Gujarat, Arthshastra, Indian Journal of Economics & Research, Delhi, Vol 3, Issue 6, November-December 2014. Indexed: Indian Citation Index, NAAS, Copernicus Journals, Google Scholar, Cabell's Directory USA, Ulrich's Periodicals Directory, EconLit.
10. Kumar, Jayant and Hitesh Bhatia (2012)
The Dichotomy of Informal Vs Unorganised Sector, Drishtikon - A Management Journal, Symbiosis Centre for Management and HRD, Pune, Vol 3, Issue 2. June 2012 Indexed: Copernicus Journals, Business Source Complete, Ulrich's Web, Cabell's Directory
11. Bhatia Hitesh (2012)
Opportunities for young Indian Entrepreneurs in Ageing Economies, Journal of Entrepreneurship & Management, Publishing India Group, Vol 1, Issue 1 February 2012. Indexed: Business Source Complete, Ulrich's Web, Cabell's Directory of Publishing Opportunities.
12. Kumar, Jayant and Hitesh Bhatia (2009)
Security Implications of E-banking in Indo-Canadian Context, E-Business, ICFAI University Press July 2009.
13. Bhatia Hitesh (2010)
The Retail Business in India: - Revolution or Evolution? Journal of Business & Retail Management Research, Vol.4, Issue.2, London April 2010. Indexed: SJR Scopus, ROAD, Proquest, Ebsco, Ulrich's Web, Cabell's Directory.
14. Nikita R, S Sundarajan and Hitesh Bhatia (2019)
Study on Bankruptcy Prediction Models of Willful Default Listed Companies in India: Altman Z Score and Ohlson O Score Models in Research Frontiers in Finance, Operations and General Management edited by Ritesh Patel and Nityesh Bhatt, Nirma University, Excel India Publishers, New Delhi, April 2019.
15. Bhatia Hitesh and Nikita Mehta (2015)
Public Expenditure in Education- A Critical Observation, in Contemporary Research in Education edited by Asha J.V and Naseerali M.K, NAS Publishers, Kerala, May 2015.
16. Bhatia Hitesh (2012)
Social Insurance: - A Historical Perspective, In Denis, Litty et al Emerging Role of Financial Services, Insurance and Banking, (1st ed), Mungalam Publishers, New Delhi (pp 346-367) September 2012.
17. Kumar Jayant and Hitesh Bhatia (2011)
Planet and the Little Fingers: Global Competitiveness in BRIC & Canadian Context. In Parimal Vyas (ed), Global Business Perspectives & Dimensions India and Canada, (1st ed) Mangalam Publications, New Delhi (pp 295-310) July 2011.
18. Kumar Jayant and Hitesh Bhatia (2011)
Economic Growth in India: A Contemporary Analysis, Eco Growth and Stability in the Post Reform Period: Indian Experience, (eds) Rao A.S, P. R. Joshi, Centre for Research in Planning & Development, Faculty of Arts, The M.S. University of Baroda, India July, (pp 124-130) 2011.
19. Bhatia Hitesh (2019)
Recovery of NPA: A Success of IBC, Forum Views, Bombay Stock Exchange Brokers Forum, Mumbai, June 2019.
20. Bhatia Hitesh (2019)
Export Marketing Strategies, Silver Jubilee Edition, EXIM Club India, March 2019.

Seminar and Conference Participations

- Neha Taneja and Hitesh Bhatia (2020)
Entrepreneurship Education in Indian Context - Relevance and Limitations, Fore International Business Conference (FIBC) 2020 'Future of Business in the New Global Realities' FORE School of Management, New Delhi, India 27-28 November 2020.
- Hitesh Bhatia (2020)
Promoting Curiosity among the Participants of Micro Economics in Online Classes conducted during Lockdown 2020, Virtual International Conference on World After Covid-19 Economic, Social and Political Transformations, University Business School, Panjab University Regional Centre, Ludhiana, 25th May 2020.
- Hitesh Bhatia (2019)
Recovery of NPA: A Success of Bankruptcy and Insolvency Laws in India at ICSSR National Conference on Research and Regulatory Aspects in Accounting, Faculty of Commerce, The M.S. University of Baroda, 17th April 2019.
- Nikita R and Hitesh Bhatia (2019)
Study on Bankruptcy Prediction Models of Willful Default Listed Companies in India: Altman Z Score and Ohlson O Score Models in Avnesh, 15th Doctoral Research Conference in Management, Nirma University, Ahmedabad, 5-6 April 2019.
- Tiwatne Ashwini and Hitesh Bhatia (2018)
Foreign Direct Investment In India :A Macroeconomic Review at UGC Sponsored National Seminar on Emerging Issues in Macroeconomics, Banking and Finance at RBI Endowment Cell and Dept of Business Economics, Faculty of Commerce, The MS University of Baroda, 18 February 2018.
- Bhatia Hitesh and Ritu Bhatia (2017)
Opportunities and Challenges in Making India Open Defecation free by 2019 at the International Conference on Transforming India: Initiatives, Challenges and Road Ahead held at the International School of Informatics & Management, Jaipur, 28-29 April 2017.
- Kumar Jayant and Hitesh Bhatia (2016)
CSR Funding for Development of Sports in India at UN Sponsored World Economic and Sports Conference held at MS University of Baroda, 7-8 October 2016.
- Bhatia Hitesh (2016)
Review of Rural Development in Gujarat - In Reference to Human Development Indicators Presented at UGC Sponsored National Seminar on Co-operatives Contribution towards Rural Development in India in the Dept of Co-operative management and Rural Studies, Faculty of Commerce, The MS University of Baroda, 7 February 2016.
- Bhatia Hitesh (2014)
Public Finance Theories and Approaches, Presented at 2nd National Conference on Finance, Global issues and Challenges, Auro University, Surat, 14 - 15 November 2014.
- Kumar Jayant and Hitesh Bhatia (2014)
One by Two makes One by Four and the Rush continues!, Presented at the 44th Gujarat Economic Conference, hosted by the Gujarat Economic Association at Bharuch, 14-16 February.
- Bhatia Hitesh and Nikita Mehta (2013)
Public Expenditure on Education in India - Opportunity or Obstacle to Change, Presented in National Seminar on 'Education for Change - Implications for Teacher Education', at School of Science and Education, Navrachana University, 15-16 February 2013.
- Bhatia Hitesh (2011)
Dismal Human Resource Investment in India - A Threat to Demographic Dividend, Presented at National Seminar in C Z Patel College of Business and Management, Charutuar Vidya Mandal, VV Nagar, Gujarat 2nd December 2011.

- Kumar Jayant and Hitesh Bhatia (2011)
Abuse Four Bamboos And Twenty Four Yards Nuances Of Unorganised Sector Employment In India, Presented in UGC Sponsored National Conference at Dept of Business Economics, Faculty of Commerce, The MS University of Baroda, 4-5 March 2011.
- Kumar Jayant and Hitesh Bhatia (2010)
Poverty Led Unorganised Sector-In reference to Sluggish Social Sector Expenditure, Paper presented at 40th Annual Conference, Gujarat Economic Association, Kim (Surat), 22-23 January 2010.
- Kumar Jayant and Hitesh Bhatia (2009)
Decade Of Economic Growth In India: A Retrospective Analysis, Paper Presented at National Seminar on 'Economic Growth and Stability in the Post Reform Period - Indian Experience' at Dept of Economics, Faculty of Arts, MSU, under UGC-ASIHSS Program, 27-28 February 2009.
- Kumar Jayant and Hitesh Bhatia (2008)
Planet and the Little Fingers - Comparative Analysis in India and Canada Context, Paper Presented at National Conference on 'Managing Global Competitiveness: Canada-India Perspectives' organised by Centre for Canadian Studies, Faculty of Arts and Dept. of Comm. incl Business Admin, Faculty of Commerce, MSU 17-19 January 2008.
- Kumar Jayant and Hitesh Bhatia (2008)
Poverty Beyond Poverty - The Changing Perspectives, Paper Presented at '38th Gujarat Economic Conference' organised by Gujarat Economic Association and Sardar Patel Institute of Economic and Social Research, 2-3 February 2008.
- Kumar Jayant and Hitesh Bhatia (2007)
Economic Implications of E-Banking in Indo- Canadian Context, Paper Presented at International Seminar on 'Impact of Intellectual Property Rights in Post WTO Era: India and Canada' organised by Centre for Canadian Studies, Faculty of Arts and Faculty of Law, MSU, 22-24 March 2007.

Awards and Recognitions

- 2019 Awarded Best Research Paper of the Conference for Recovery of NPA: A Success of Bankruptcy and Insolvency Laws in India at ICSSR National Conference on Research and Regulatory Aspects in Accounting, Faculty of Commerce, The MS University of Baroda 17th April, 2019
- 2018 Awarded Best Faculty, School of Business and Law, Navrachana University, 2017-18
- 2016 Best University Employee Award, Navrachana University, 2015-16
- 2015 Awarded Best University Employee, Navrachana University, 2014-15
- 2014 Awarded Best University Employee, Navrachana University, 2013-14
- 2014 Awarded Best Faculty, School of Business and Law, Navrachana University, 2013-14
- 2009 Awarded with Best Faculty Guide Award, ICFAI National College, Vadodara
- 2008 Awarded with Best Faculty Guide Award, ICFAI National College, Vadodara
- 2007 Awarded Best Paper of the Conference for Human Development Goals Gujarat 2020 (Jointly with Dr. Jayant Kumar) in the 37th Gujarat Economic Conference, received a cash prize and certificate from Prof Y.K. Alagh, (former deputy chairman, Planning Commission and President, Gujarat Economic Association)

Membership and Affiliations

Baroda Productivity Council | EXIM Club | CII-Young India