



# SLSE Student Clubs

## BA-JMC Clubs

### FILM CLUB

#### **Mehfilm - Celebrating the Love for Films**

Grab a bowl of popcorn, you're about to watch a movie that is easily going to make it to your 'all time favourites' list. You'll feel one with the characters and it'll almost feel like the writer wrote the movie keeping in mind your deepest desires and likings. You'll get to gush about all the things that are amazing about the film with a lot that's equally passionate and carefully examine the underlying themes behind the piece with a professor who is an expert in film theories and philosophies.

This is the essence of the Film Club at Navrachana University, a fairly recent addition to the bank of clubs that were launched in the 'Event Buzzar' 2019 for the BA Journalism and Mass Communication program. The club is officially called 'Mehfilm'.

It was launched to build a close-knit community of film buffs who bring about a greater appreciation for cinema in the campus. The faculty coordinator of the club is Dr. Javed Khatri. He is an expert in film theories and philosophies and has written several books, research papers and blogs appreciating cinema, specifically dissecting films from an angle of semiotics.

Initially, the club meetings consisted of movie screenings followed by discussions on that movie. In addition to that, now the club also partakes in other activities. For example, in August, 2020, the club hosted competitions like Funtakshari (innovative take on antakshari) and cinema quiz. The club plans to write weekly movie reviews under the name of 'Filmy Fridays' and refurbish video collages from available movie clips into a whole new story in the future.

The Mehfilm Club Members add a whole new dimension to the program and are the people to look for to understand Christopher Nolan's films.

### TV CLUB

#### **NUVISION - Limitless World Inside the Boxes**

With the idea of giving students the experience of working behind a real Television Show, the TV Club of Navrachana University, NUVISION was launched in 2019 at the 'Event Buzzar' by the Journalism and Mass Communication program.

Mentored by Mrs. Akhila CK, Faculty BA-JMC, who has also worked in the Production Department with several renowned TV Channels, the TV Club was started to give the students a deeper understanding of television and to practically put that knowledge to use like a professional.

Students took part in various activities and events like mobile journalism, news bulletin, talk shows, thumb stoppers, infotainment content, review videos etc. Out of these, making a news bulletin is a prominent activity or even tradition that the club partakes in, every year. It started with reporting hard news about the city and campus to the students but with time it has shifted more towards the infotainment format.

In the process, students not only learnt how to develop news stories and script a show but they also had to work with various professional equipment like the green screen, DSLR camera, lapel mic etc. and how to mix the audio and video via software's like adobe premiere pro.

On ground reporting, scheduling interviews, managing people involved in the project and meeting the deadlines were things that the students were able to accomplish in a month's time.

## RADIO CLUB

### Radio Club - Enthralling People through Voices

From oral narrations of stories to written forms of scriptures to computerized databases of all the information that's out there, the world is going back to oral formats with radio and podcasts. With the goal of recording and broadcasting interesting programs, the Radio Club at Navrachana University, was launched during the Official Club Launch Program 'Event Buzzar, 2019', inaugurated by Mannan Desai, from the Comedy Factory who started his career as a Radio Jockey.

The faculty coordinator of the club was Mr. Bhargav Pancholi, Asst. Professor, BA-JMC. He has a vast experience in the media industry including a mainstream national radio organisation. He trained students as per professional standards and inculcated the love and respect for radio.

Students got various opportunities to visit and interact with various Radio professionals, including top RJs of the city and the Programming Directors, which helped the students understand the nuances of radio in real life.

The club has come up with several programs and has recorded various shows and trivia. The inaugural show was about the unknown facts of the city Vadodara which got huge admiration from all. Recently, the club conducted a radio quiz which saw international participation from countries like the USA. The finals for the same were conducted by the Director of a big radio station. The winners won exciting cash prizes.

The club plans to record more shows in the future and put it out on Spotify and YouTube.

Overall, the club has seen great enthusiasm from the students and faculties for its efforts and is committed to foster the love for radio among all.

## PRESS CLUB

### Press Club - Knitting the Campus Together

With a mission to create a publication that communicates the happenings of the NUV Campus and puts a spotlight on the successes and achievements of various departments of the university, the Press Club in the BA-JMC at Navrachana University was launched at the 'Event Buzzar' by the likes of Manan Desai (accomplished comedian) in 2019.

Mrs. Akhila C. K., a BA-JMC faculty was the mentor of the club, who brought in plenty of experience from various parts of the industry to the classroom, helping the students understand the nuances of writing, editing, photography and software.

The club has been deeply engaged in covering campus news and bringing new information to the readers. It operated in a very professional manner and was divided into various groups and subgroups according to different beats.

The members of the Press Club would cover all the major events in university which included everything from photography and videography to preparation of the press reports etc. This would be used for different news platforms of the program like NUVision (TV Bulletin), Radio Program, Campus Observer (newspaper) etc.

Students also visit the printing press and various advertising agencies which gives them insights into the workings of the real world. The purpose of this club is to give the club members an idea of the exact functioning of a print media house and nurture reporters and editors of the future.

Overall, the press club does a fantastic job at keeping the university vibrant and informed.

## PHOTOGRAPHY CLUB

### **NUV Phocus - Focus on What Matters**

Appreciating the beauty in things around us, seeing things with a different lens and broadening horizons are all an integral part of Phocus, the Photography Club at Navrachana University. It was launched at the first edition of 'Event Buzzar' on 23rd August 2019. The club was led by Mr. Hitarth Pandya, Faculty at BA-JMC and inaugurated by Mr. Nafeez Khan, a well-known photographer and MD at VNM Television.

The first showcase of the work done by the 'NUV-PHOCUS' was held on 28th October 2019. The work exhibited fantastic talent and calibre of the young student photographers and set a high benchmark for the next edition.

Since then, the club has organised several activities giving students an opportunity to get better with their cameras and be sensitive towards the world around them while capturing it. The students enthusiastically participated in the club meetings and other events like photo-walks and exhibitions. Street style photography, local food capturing and bird-watching are among the many photo walks organised by the club. They also did theme based photography like 'The Plastic Is My Bread-Butter' and 'Winter Of Vadodara'. They have also been on field trips, gallery visits, or attended workshops and guest lectures. They have collaborated with other departments and clubs to cover the work done by them and conducted peer to peer portfolio reviews.

Overall, 'NUV- Phocus' has been an absolute winner in honing the craft of photography of their members.