



		<b>Program:</b>	Bachelor of Arts in Journalism and Mass Communication							
		<b>Batch:</b>	2024							
		<b>School:</b>	School of Liberal Studies and Education							
<b>Program Structure for Bachelor of Arts in Journalism and Mass Communication (Batch Year: 2024)</b>										
Sr. No.	Sem.	Course Code	Course Name	L	T	P	C	Type of Course (Mandatory/ Discipline Elective/KHOJ/ University Foundation Program/ University Elective)	Cont. Eval.	End Sem. Eval.
1	I	JMC101	Introduction to Mass Communication	3	0	0	3	Mandatory	60%	40%
2	I	JMC102	Introduction to Journalism	4	0	0	4	Mandatory	60%	40%
3	I	AVC101	Graphic Design I using software	2	0	2	3	Mandatory	60%	40%
4	I	FLM101	Writing for Media 1	3	0	0	3	Mandatory	60%	40%
	I		UFP					University Foundation Program		
	I		University Elective					University Elective	60%	40%
5	II	JMC102	Reporting & Editing	2	0	4	4	Mandatory	60%	40%
6	II	BRM201	Basics of Advertising and public relation	2	0	2	3	Mandatory	60%	40%
7	II	PHT201	Basics of Photography	3	0	2	4	Mandatory	60%	40%
8	II	CMP208	Software Training –Adobe Photoshop & Premiere Pro	1	0	2	2	Mandatory	60%	40%
9	II	JMC201 COM207	Vernacular Journalism Foreign language	3	0	0	3	Discipline Elective	60%	40%
	II		UFP					University Foundation Program		
	II		University Elective					University Elective	60%	40%
10	III	JMC303	Introduction to audio media	2	0	4	4	Mandatory	60%	40%
11	III	JMC302	Introduction to video production	3	0	4	5	Mandatory	60%	40%
12	III	JMC301	Business Journalism	3	0	0	3	Mandatory	60%	40%
13	III	JMC304	Graphic Narrative	3	0	0	3	Mandatory	60%	40%
14	III	JMC306	Urban Development	4	0	0	4	Mandatory	60%	40%
	III		UFP					University Foundation Program		
	III		University Elective					University Elective	60%	40%
15	IV	JMC402	Media law and Ethics	4	0	0	4	Mandatory	60%	40%
16	IV	FLM401	Short Film	4	0	0	4	Mandatory	60%	40%
17	IV	JMC406	Development Communication	4	0	0	4	Mandatory	60%	40%
18	IV	JMC401 JMC404	Transcreation Investigative Journalism-I	3	0	0	3	Discipline Elective	60%	40%
	IV		UFP					University Foundation Program		
	IV		University Elective					University Elective	60%	40%
	V	ADC501	AD-PR-CC	3	0	0	3	Mandatory	60%	40%
	V	JMC501	Documentary production	5	0	0	5	Mandatory	60%	40%
	V	FLM501	Film Studies	4	0	0	4	Mandatory	60%	40%

<b>Approved by</b>	<b>Name</b>	<b>Signature</b>
Program Chair		
School Head		



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	V	DGM501	Research methodology in media	4	0	0	4	Mandatory	60%	40%
	V	KHJ001	Project Khoj	3	0	0	3	KHOJ	60%	40%
	VI	MGT603	Event Management	2	0	2	3	Mandatory	60%	40%
	VI	PRO603	Internship	0	6	0	6	Mandatory	60%	40%
	VI	MED402	Media semiotics	3	0	0	3	Mandatory	60%	40%
	VI	MED403	Theatre & performing arts	2	0	2	4	Mandatory	60%	40%
	VI		Small Research Project	3	0	0	3	Mandatory	60%	40%
	VII		Internship	0	9	0	9	Mandatory	60%	40%
	VII		Capstone Project- I Dissertation/ Media Production- 30min bulletin/ 5 short films/ 20mindocumentary/AD or PR Campaign	0	5	0	5	Mandatory	60%	40%
	VIII		Internship	0	9	0	9	Mandatory	60%	40%
	VIII		Capstone Project-II Dissertation/ Media Production- 30min bulletin/ 5 short films/ 20mindocumentary/AD or PR Campaign	0	5	0	5	Mandatory	60%	40%

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