B.DESIGN (PRODUCT DESIGN & VISUAL COMMUNICATION) CURRICULUM COURSE SEM COURSE NAME CREDITS THEMATIC CLUSTER CODE **DES106** DESIGN DRAWING & VISUALISATION Design Drawing 1 Elements & Principles of Design 1 DES107 4 DESIGN CONCEPTS & INNOVATION MTE102 Geometry & Material Explorations 1 4 MATERIAL & TECHNOLOGY 2 DESIGN CONCEPTS, CULTURES & VALUES HTC102 History of Art & Design 1 UFP **University Electives** Total 14 + UFP + ELECTIVE Ш DES206 Design Drawing 2 DESIGN DRAWING & VISUALISATION **DESIGN CONCEPTS & INNOVATION DES207** Elements & Principles of Design 2 4 MTE201 4 Ш Geometry & Material Explorations 2 MATERIAL & TECHNOLOGY 2 DESIGN CONCEPTS & INNOVATION Ш **DES212** Design Concepts & Concerns **DESIGN CONCEPTS & INNOVATION** П DES209 Workshop 1 2 Ш UFP Ш **University Electives** 16 + UFP + ELECTIVE Total Ш MTE301 Design Studio 1 MATERIAL & TECHNOLOGY 6 **DES304 Elements of Visual Communication** DESIGN CONCEPTS & INNOVATION Ш 6 **DES305** Representation Techniques 1 DESIGN DRAWING & VISUALIZATION Ш 2 Introduction to Photography DESIGN DRAWING & VISUALIZATION Ш **DES306** 2 DES307 History of Art and Design 2 DESIGN CONCEPTS, CULTURES & VALUES Ш 2 MATERIAL & TECHNOLOGY **DES308** Design & Industry: Material Processes in Practice Ш 2 Ш Ш **University Electives** Total 20 + UFP + ELECTIVE IV DES405 MATERIAL & TECHNOLOGY Design Studio 2 6 DES406 Principles of UX and UI Design DESIGN CONCEPTS & INNOVATION IV 4 DES407 Representation Techniques 2 DESIGN DRAWING & VISUALIZATION IV 4 **DES408** Principles of Spatial Design IV 2 DESIGN CONCEPTS & INNOVATION IV WSH401 Workshop 2 2 DESIGN CONCEPTS, CULTURES & VALUES IV University Electives IV 18 + UFP + ELECTIVE Total MATERIAL & TECHNOLOGY ٧ TBG Design Studio 3 6 Designing for Brand & Print **DESIGN CONCEPTS & INNOVATION** ٧ **TBG** 6 DESIGN CONCEPTS & INNOVATION TBG **Motion Graphics** ٧ 4 ٧ TBG Workshop 3 2 DESIGN CONCEPTS & INNOVATION **University Electives** ٧ 18 + ELECTIVE Total V١ TBG Design Studio 4 MATERIAL & TECHNOLOGY 6 V١ TBG **Environmental Graphic Design** 4 DESIGN CONCEPTS & INNOVATION VI **TBG** Narrative Spaces: Introduction to Exhibition Design 4 DESIGN CONCEPTS & INNOVATION VI **TBG** Elements of Interactive Media DESIGN CONCEPTS, CULTURES & VALUES V١ **TBG** Internship VI **University Electives** 20 + ELECTIVE Total VII TBG Design Studio 5 6 DESIGN CONCEPTS & INNOVATION VII TBG DESIGN CONCEPTS & INNOVATION Systems Thinking 6 Design Management & Service Design VII TBG PROFESSIONAL PRACTICE 2

			Total	18 + ELECTIVE + KHOJ	
	VIII	TBG	Graduation Project	18	THESIS
			Total	18	
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PROFESSIONAL PRACTICE

Khoj

DESIGN CONCEPTS & INNOVATION

Core 18

Professional Practice and Portfolio

Workshop 4

University Electives

Khoj

VII

VII

VII

VII

TBG

TBG

Core	142
CBE	29
UFP	15
RSP	3
KHOJ	3
TOTAL	192