

Navrachana University, Vadodara
School of Business and Law
MBA Program 2023-24

Semester - I

Semester - II

Sr.	Code	Course	Credit	Sr.	Code	Course	Credit
1	MKT102	Introduction To Marketing.	3	1	MKT201	Marketing Management	3
2	HR202	Organisational Behaviour	3	2	HR103	Human Resource Management	3
3	EC109	Managerial Economics	3	3	EC111	Macro and Indian Economic Policy	3
4	FA107	Financial Accounting and Analysis	3	4	FIN202	Financial Management	3
6	MA138	Quantitative Techniques	3	5	CMP209	Enterprise Resource Planning with MIS	3
7	LC128	Legal Aspects of Business	3	6	MG114	Operations Management	3
8	IT119	Computer Applications in Management	2	8	LC103	Written Analysis and Communication (WAC)	2
9	MG115	Managerial Oral Communication (MOC)	2	9	PS106	Corporate Internship	4
10	PS127	Social Immersion Project	2				
		Total	24			Total	24

Semester - III

Semester - IV

Sr.	Code	Course	Credit	Sr.	Code	Course	Credit
1	HS102	Business Research Methods	3	1	MG212	Business Policy and Strategic Management	3
2	BUS403	Business Ethics	3	2	MG229	Business Analytics	3
3	MG214	Entrepreneurship	3	3	LC213	Soft Skills	3
4	OP101	Operations Research	3	4	PRO403	Management Research Project	5
<i>Discipline Specific Electives - 4</i>			12	<i>Discipline Specific Electives - 4</i>			12
		Total	24			Total	26

Total Credits = 104

Mandatory Credit = 98

Elective Credits = 06

A Student is free to select courses from other programs (outside management domain) spreading across the 4 semesters, based on the list of courses available in his login and seats vacant

List of Discipline Specific Electives

Group 1		Group 1	
MG223	Performance Management	MK214	Consumer Behaviour
FA216	Banking and Insurance	HR211	Training and Development
MK301	Advertising and Promotion	FA220	Personal Finance
Group 2		Group 2	
FA313	Taxation Management	FIN403	Corporate Finance
HR216	Talent Acquisition & Management	HR222	Compensation Management

FA308	Portfolio Management			MK302	Social Media Marketing
	Group 3				Group 3
MG105	Supply Chain Management			MGT401	Organizational Change and Development
ENT301	Business Forecasting			MG228	Project Management
IRE301	Labour Legislations and Industrial Relations			MK219	Principles of Branding
	Group 4				Group 4
MK216	E-Commerce and Digital Markets			HRM401	HR Analytics
MG236	Negotiation Management			FIN401	Financial Analytics
MG313	Quality Management			FA113	Cost and Management Accounting
				MG210	Logistics Management

List of Free Electives					
HR205	Strategic Human Resource Management			IB202	Export Import Management
MKT301	Mobile Marketing			FIN402	Mutual Funds and Alternate Investment Funds
EC 206	International Business			MK206	B2B Marketing