

**Navrachana University, Vadodara**  
**School of Business and Law**  
**MBA Program 2025-26**

Semester - I				Semester - II			
Sr.	Code	Course	Credit	Sr.	Code	Course	Credit
1	MKT102	Introduction To Marketing.	3	1	MKT251	Marketing Management	3
2	HRM151	Organisational Behaviour	3	2	HRM251	Human Resource Management	3
3	ECO151	Managerial Economics	3	3	ECO251	Macro and Indian Economic Policy	3
4	FIN151	Financial Accounting and Analysis	3	4	FIN251	Financial Management	3
5	OPR151	Quantitative Techniques	3	5	MGT251	Enterprise Resource Planning with MIS	3
6	LAW151	Legal Aspects of Business	3	6	OPR251	Operations Management	3
7	MGT151	Computer Applications in Management	2	7	New	Business Ethics	2
8	New	Communication For Managers		8	LC213	Soft Skills	2
9	INT151	Social Immersion Project	2	9	INT251	Corporate Internship	4
<b>Total</b>			<b>25</b>	<b>Total</b>			<b>26</b>

Semester - III				Semester - IV			
Sr.	Code	Course	Credit	Sr.	Code	Course	Credit
1	HS102	Business Research Methods	3	1	MG212	Business Policy and Strategic Management	3
2	MG229	Business Analytics	3	2	New	Design Thinking	2
3	MG214	Entrepreneurship	3	3	MG236	Negotiation Management	2
				4	PRO403	Management Research Project	5
<i>Discipline Specific Electives - 5</i>			15	<i>Discipline Specific Electives - 4</i>			12
<b>Total</b>			<b>24</b>	<b>Total</b>			<b>24</b>

**Total Credits = 105**

**Mandatory Credit = 99**

**CBCS Elective Credits = 6**

**A Student is free to select courses from other programs (outside management domain) spreading across the 4 semesters, based on the list of courses available in his login and seats vacant**

**List of Discipline Specific Electives**

Group 1		
MG223	Performance Management	3
FA216	Banking and Insurance	3
MG105	Supply Chain Management	3
MK301	Advertising and Promotion	3
		3

Group 1		
HR205	Strategic Human Resource Management	3
FIN403	Corporate Finance	3
MM301	Strategic Marketing	3
EC 206	International Business	3

Group 2		
FA313	Talent Acquisition & Management	3
HR216	Quality Management	3
FA313	Taxation Management	3
MG301	Customer Relationship Management	3
Group 3		
FA308	Portfolio Management	3
IRE301	Labour Legislations and Industrial Relations	3
MK214	Consumer behavior	3
IRE301	Operations Research	3
Group 4		
MK216	E-Commerce and Digital Markets	3
	Learning and Development	3
IB202	Export Import Management	3
HRM303	Personal Finance	

Group 2		
HRM303	HR Analytics	3
FA220	Financial Analytics	3
MKT401	Marketing Analytics	3
	Underwriting and Claims Management	3
Group 3		
FIN402	Mutual Funds and Alternate Investment Funds	3
HR222	Compensation Management	3
MKT402	Social Media Marketing	3
MGT228	Project Management	3
Group 4		
MK219	Principles of Branding	3
MG228	Organizational Change and Development	3
MK219	Logistics Management	3
FA113	Cost and Management Accounting	3

	<b>Group 5</b>	
HRM601	Cross Cultural HRM	3
New	Sales Management	3
New	Insurance and Risk Management	3
ENT301	Business Forecasting	3

