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School of Business and Law
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1	Human resource management: text and cases/	Khanka, S. S.	S. Chand	658.3,KHA	26233BL
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3	Marketing analytics: for strategic decision making/	Maity, Moutusy.	Oxford University Press	658.83,MAI	26235BL
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6	Environmental law in india/	Leelakrishnan, P.	Lexis Nexis	344.54046,L EE	26306BL
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8	Business ethics and corporate governance: Principles and practices/	Khanka, S. S.	S Chand	658.4,KHA	26308BL
9	Principles of management: competencies, processes, and practices/	Bhat, Anil.	Oxford University Press	658.4,BHA	26309BL

10	Human resource management/	Jyothi, P.	Oxford	658.3,JYO	26310BL
11	Brand management: Principles and practices/	Dutta, Kirti.	Oxford University Press	658.827,DU T	26311BL
12	Business intelligence and analytics: Systems for decision support/	Turban, Efraim.	Pearson	658.4038,TU R	26386BL
13	Public finance: Theory and practice/	Musgrave.	MedTech Science Press	336,MUS	26387BL
14	Marketing management/	Kotler, Philip.	Pearson	658.8,KOT	26388BL
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16	Business analytics: data to decisions/	Das, Shubhabrata.	University Press	658.4038,D AS	26390BL
17	Fundamentals of digital marketing/	Bhatia, Puneet Singh.	Pearson	658.872,BH A	26391BL
18	Basic econometrics/	Gujarati, Damodar N.	Affiliated East-west press	330,GUJ	26392BL
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20	Financial accounting for management: An analytical perspective/	Gupta, Ambrish.	Pearson	657,GUP	26394BL
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22	Project management: A socio-technical approach/	Larson, Erik W.	McGraw Hill	658.404,LA R	26396BL
23	Organization development and change/	Cummings, Thomas G.,.	Cengage Learning India Private Limited.	658.406,CO M	26397BL
24	Principles of risk management and insurance/	Rejda, George E.,.	Pearson.	658.155,REJ	26398BL
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28	Service Operations Management: Improving Service Delivery/	Johnston, Robert.,.	Pearson.	658.812,JOH	26402BL
29	A framework for marketing management/	Kotler, Philip.	Pearson	658.8,KOT	26403BL

30	Strategic brand management: Building, measuring, and managing brand equity/	Keller, Kevin Lane.	Pearson	658.827,KE L	26404BL
31	Business analytics: Communicating with numbers/	Jaggia, Sanjiv.	McGraw Hill	658.401,JAG	26405BL
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