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August - 2024



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Sr. No.	Author	Title	Publisher	Call No.	Acc. No.
1	Flymen, Daniel Van.	Learn Block chain by building one:	Apress	005.74/FLY	<a href="#">22058JR</a>
2	Batra, Rajeen,	Advertising Management	Prentice Hall of India.	659.1/BAT	<a href="#">22059JR</a>
3	Narang, Abhay,	Media research methods	Rajat Publications.	302.23072/ NAR	<a href="#">22060JR</a>
4	Kumar, Ranjeet.	Media Literacy and fake news/	SSDN Publishers and Distributors	070.43/KUM	<a href="#">22061JR</a>
5	Singh, Vikash,.	Social media/	Oxford publishers & Distributors.	302.231/SIN	<a href="#">22062JR</a>
6	Bidwai, Seema,	Journalism and information technology	Rajat Publications.	070.40285/ BID	<a href="#">22063JR</a>
7	Belch, George E,.	Advertising and promotion:	McGraw Hill.	659.1/BEL	<a href="#">22064JR</a>
8	Kumar, Sneha,	Handbook of mass communication	Asia Publishers and Distributors.	302.2/KUM	<a href="#">22065JR</a>
9	Gupta, Seema,	Digital marketing	McGraw Hill.	658.872/ GUP	<a href="#">22066JR</a>

10	Chawla, Abhay,	Introduction to Mass Communication	Pearson.	302.2/CHA	<a href="#">22067JR</a>
11	Bierut, Michael,	How to use Graphic Design to sell things, explain things, make things look better, make people laugh, make people cry, and (every once in a while) change the world	Thames & Hudson.	741.6092/ BIE	<a href="#">22068JR</a>
12	Clow, Kenneth E.,	Integrated advertising, promotion, and marketing communications	Pearson Education.	659.1/CLO	<a href="#">22069JR</a>
13	OBrien, Terry,.	50 Greatest Short Stories/	Rupa Publications India	823.087/ OBR	<a href="#">22070JR</a>
14	Srivastava, Anant,	Mass Communication & Journalism Paper-2	Ramesh pub.	070.1076/ SRI	<a href="#">22071JR</a>
15	Clear, James,.	Atomic Habits:	Penguin Random House.	155.2/CLE	<a href="#">22072JR</a>
16	Trived, Deep,.	Hu Geeta chu/	Aatman.	294.5924/ TRI	<a href="#">22073JR</a>
17	Byrne, Rhonda,	The secret/	Beyond Words Publishing,	158.1/BYR	<a href="#">22074JR</a>
18	Maheshwari, Manasvi.	Advertising public relations and news/	Kanishka Publication	070.5/MAH	<a href="#">22075JR</a>
19	Hashmi, Zuber,	Understanding cinema	Editors Publishing House.	791.4/HAS	<a href="#">22076JR</a>
20	Shrivastri, Shweta.	Environmental communication in media/	S. K. Book	302.2/SHR	<a href="#">22077JR</a>
21	Verma, Anurag.	Artificial intelligence in journalism/	Oxford publishers & Distribution	070.4/VER	<a href="#">22078JR</a>
22	Sridhar, Seetharam Kala,	Urbanization In Asia	Springer.	307.760954/ SRI	<a href="#">22079JR</a>
23	Joshi, Divya Upadhyaya,	Gendered Cityscapes Perspectives on identity and equity in Urban Asia	Rawat publications.	305.420954/ JOS	<a href="#">22080JR</a>
24	Mukherjee, Anirban,	Urbanization in India:	Rawat publications.	307.760954/ MUK	<a href="#">22081JR</a>
25	Meghani, Jhaverchand.	Rasdharni Vartao/	Gurjar Parkashan	891.473/ MEG	<a href="#">22082JR</a>
26	Singh, Abha Lakshmi.	Sanitation for the urban poor in Indian cities:	B. R. Publishing corporation	363.720954/ SIN	<a href="#">22083JR</a>

27	Sharma, Poonam,	Sustainable smart cities in india:	Springer.	307.760954/ SHA	<a href="#">22084JR</a>
28	Srivastava, Sumit Saurabh,	Sulabh Sanitation in India	Rawat publications.	363.720954/ SRI	<a href="#">22085JR</a>
29	Hans, V. Basil,	Sustainable sanitation :	Rawat Publications.	363.72/ HAN	<a href="#">22086JR</a>
30	Saha, Dipankar,.	Clean and sustainable groundwater in India/	Springer.	363.720954/ SAH	<a href="#">22087JR</a>
31	Karekatti, Tripti.	Under the lens films, gender and culture/	Crescent publishing	791.43/ KAR	<a href="#">22088JR</a>
32	Durant, Will,	Philosophy and the Social Problem	Hilltop Publications.	300.1/DUR	<a href="#">22089JR</a>
33	Fernandis, Gouda,	Writing for the media	Global Vision Publishing house.	070.43/ FER	<a href="#">22090JR</a>
34	Saxena, Ambrish.	Cinema, OTT and social media/	Kanishka Publishers	302.234/ SAX	<a href="#">22091JR</a>
35	Durant, Will,	The story of Philosophy	Wave Books.	109/DUR	<a href="#">22092JR</a>
36	Freud, Sigmund,	Psychopathology of everyday life	Hilltop Publication.	150.1952/ FRE	<a href="#">22093JR</a>
37	Kannan, Lakshmi.	Guilt trip and other stories/	Niyogi Books	808.83/ KAN	<a href="#">22094JR</a>
38	Joseph, D.K,	Learning to educate	Wisdom Publication.	370/JOS	<a href="#">22101ED</a>
39	Salvatore, Dominick,	Principles of economics	McGraw Hill.	330/SAL	<a href="#">22102ED</a>
40	Dawar, Heena,	NTA UGC Education Paper 2	Pearson.	370/DAW	<a href="#">22103ED</a>
41	Agarwal, Anuja,	Design Thinking:	Cengage.	153.3/AGA	<a href="#">22104ED</a>
42	Dewey, John,	Philosophy and civilization	Wave book.	191.9/DEW	<a href="#">22105ED</a>
43	Kapoor, Kapil ,	Indian Knowledge Systems :	Indian Institute of Advanced Study.	954.23/KAP	<a href="#">22106ED</a>
44	Purushothama, M. K.,	Introduction to Indic Knowledge System (IKS):	Himalaya Publishing House.	954.23/PUR	<a href="#">22107ED</a>
45	Purushothama, M. K.,.	Introduction to Indic Knowledge System (IKS):	Himalaya Publishing House.	954.23/PUR	<a href="#">22108ED</a>

46	Raman, Usha.	Childscape mediascape:	Orient black swan	305.230954/ RAM	<a href="#">22109ED</a>
47	Rodenburg, patsy,.	The actor speaks:	Bloomsbury.	792.028 /ROD	<a href="#">22122JR</a>
48	Duy, Linh Tu,	Feature and narrative storytelling for multimedia journalists	Focal Press.	070.49/DUY	<a href="#">22123JR</a>
49	Davis, Glyn,	Film studies:	Routledge.	791.43/DAV	<a href="#">22124JR</a>
50	Finkelde, Dominik.	Zizek responds!/ 	Bloomsbury	070.5/FIN	<a href="#">22125JR</a>
51	Tagore, Rabindranth,	Songs of Tagore:	Routledge.	891.44/TAG	<a href="#">22126JR</a>
52	Woodward, Kath,	Why Feminism Matters:	Palgrave Macmillan.	305.42/WOO	<a href="#">22127JR</a>
53	Gurjar, Suryakant Mahadeo,	Lectures on Intellectual Property Laws	Kamal Publishers.	346.411048/ GUJ	<a href="#">22128JR</a>
54	Srikanth, V. S.	Guide to law of contract - I:	United law publication	347.40954/ SRI	<a href="#">22129JR</a>
55	Singh, Avadhesh Kumar,.	Valmiki Ramayana: :	D K Printwood.	294.5922/ SIN	<a href="#">22130JR</a>
56	Bulger, Carrie P.,.	Psychology and work today/ 	Routledge.	158.7/BUL	<a href="#">22131JR</a>
57	Domjan, Michael,	The principles of learning and behavior	Cengage learning India.	153.15/ DOM	<a href="#">22132JR</a>
58	Taylor, Shelley E,.	Social Psychology/ 	Pearson Education,	301.15/TAY	<a href="#">22133JR</a>
59	Jacobs, Steven.	Art in the cinema:	Bloomsbury	791.43/JAC	<a href="#">22134JR</a>
60	Chatterji Shoma A.,	The Cinema of Bimal Roy	Sage publication.	791.430/CHA	<a href="#">22135JR</a>
61	Shresthova, Sangita,	Is it all about Hips? around the world with Bollywood dance	Sage Publication.	793.31954/ SHR	<a href="#">22136JR</a>
62	Mubarki, Meraj Ahmed ,	Filming horror:	Sage Publications.	791.430954/ MUB	<a href="#">22137JR</a>
63	Cherian, V K.,.	India`s film society movement:	Sage,	791.430954 /CHE	<a href="#">22138JR</a>
64	Chattopadhyay, Dhiman.	Indian Journalism and the impact of social media/ 	Palgrave Macmillan	070.954/ CHA	<a href="#">22139JR</a>
65	Sinha, Annapurna.	Community newspapers in India:	Routledge	070.954/SIN	<a href="#">22140JR</a>
66	Scott, John,	What is social network analysis?	Bloomsbury Academic.	302.3/SCO	<a href="#">22141JR</a>
67	Francis, Mary Anne.	Mixed forms of visual culture: :	Bloomsbury	700.103/ FRA	<a href="#">22142JR</a>
68	Viswamohan,, Aysha, Iqbal, .	Behind the scenes :	Sage.	791.430954/ VIS	<a href="#">22143JR</a>

69	Richards, Stephen B.,	Cognitive and intellectual disabilities:	Routledge.	616.8588/ RIC	<a href="#">22202ED</a>
70	Orwell, George.,	Animal farm/	Pushpak Publications.	636.01/ORW	<a href="#">22203JR</a>
71	Orwell, George,	1984	Pushpak Publication.	823.91/ORW	<a href="#">22204JR</a>
72	Hong, Euny.	The power of nunchi:	Penguin Book	158.1/HON	<a href="#">22205JR</a>
73	Naikar, Basavaraj.	The sonnets of Shakespeare with critical appreciations/	Atlantic	822.33/NAI	<a href="#">22206JR</a>
74	Biswas, Siddhartha.	Essays on the popular in culture/	Atlantic Publishers & Dest.	809/BIS	<a href="#">22207JR</a>
75	Holliday, Adrian,	Intercultural Communication	Routledge.	303.482/ HOL	<a href="#">22208JR</a>
76	Elsaesser, Thomas,	Film theory:	Routledge.	791.43/ELS	<a href="#">22209JR</a>
77	Lightbown, Patsy M.,	How languages are learned	Oxford University.	401.93/LIG	<a href="#">22210JR</a>
78	Saint, Tarun K.	the Hachette book of Indian Detective fiction Vol-1:	Hachette book Pub.	823.0954/ SAI	<a href="#">22211JR</a>
79	Saint, Tarun K.	The Hachette book of Indian Detective fiction Vol-2:	Hachette book Pub.	923.0872/ SAI	<a href="#">22212JR</a>
80	Bharati, Kanchan.	Urban daily labour markets in Gujarat, Western India/	Routledge	307.760954/ BHA	<a href="#">22213JR</a>
81	Beltz, Johannes,	Being Jain:	Hatje Cantz Verlag Gmbh.	294.47/BEL	<a href="#">22214JR</a>
82	Pollock, Sheldon.	A Rasa Reader: classical Indian aesthetics/	Permanent Black	701.03/POL	<a href="#">22215JR</a>
83	Crow, David,	Visible Signs An introduction to semiotics in the visual arts	Bloomsbury.	741.6/CRO	<a href="#">22216JR</a>
84	Edwards, Jim.	Copywriting Secrets:	Sanage Publishing House	808.025/ EDW	<a href="#">22217JR</a>
85	Selbo, Jule,	Screenplay building story through character	Routledge.	808.23/SEL	<a href="#">22218JR</a>
86	Hopper, Jodi Staniunas,	Learning Vector Illustration with Adobe Illustrator:	Bloomsbury Visual Arts.	006.686/ HOP	<a href="#">22219JR</a>
87	Mclane, Betsy A,	A new history of documentary film	Bloomsbury.	070.18/MCL	<a href="#">22220JR</a>
88	Landau, David.	Multi camera cinematography and production:	Bloomsbury	777/LAN	<a href="#">22221JR</a>
89	Dahiya, Surbhi,	Indian media giants:	Oxford University Press.	302.230954/ DAH	<a href="#">22222JR</a>
90	Kearney, Richard.	Thinking film:	Bloomsbury	791.43/KEA	<a href="#">22223JR</a>

91	Praveer, Prachand.	Cinema Through Rasa: A tryst with masterpieces in the light of rasa siddhanta/	DK Print World	791.43/PRA	<a href="#">22224JR</a>
92	Kappor, Kapil ,	Indian Knowledge Systems :	Indian Institute of Advanced Study.	954.23/KAP	<a href="#">22291ED</a>
93	Marks, Terry,	Color harmony compendium	Rockport.	701.85/MAR	<a href="#">22297JR</a>
94	Pontieri, Laura.	fedor khitruk A look at soviet animation through the work of one master/	CRC Press	791.43/PON	<a href="#">22298JR</a>
95	Adams, Sean.	Graphic design rules:	Frances Lincoln	741.6/ADM	<a href="#">22299JR</a>
96	Chene, Du.	India a cultural journey/	Putumayo world culture	954/CHE	<a href="#">22300JR</a>
97	Shijian, Lin.	Layout now:	Sendpoint publishing	741.6/SHI	<a href="#">22301JR</a>
98	Kieran, Matthew,.	Media Ethics/	Routledge.	175/KIE	<a href="#">22302JR</a>
99	Ogilvy, David,	Ogilvy on advertising	Welbeck.	659.1/OGI	<a href="#">22303JR</a>
100	Creswell, John W.	Research design : Qualitative, quantitative, and mixed method approaches/	Sage Publications	006.31/CRE	<a href="#">22304JR</a>
101	Creswell, John W.	Research design : Qualitative, quantitative, and mixed method approaches/	Sage Publications	006.31/CRE	<a href="#">22305JR</a>
102	Krols, Birgit.	Sensational billboards in advertising/	Page One	741.65/KRO	<a href="#">22306JR</a>
103	Tart, J,	Signage and wayfinding system design	J Tart Publishing.	741.6/TAR	<a href="#">22307JR</a>
104	Krysinski, Mary Jo,	The art of type and typography:	Routledge.	741.64/ KRY	<a href="#">22308JR</a>
105	Walter, Ekaterina,	The power of visual storytelling	McGraw Hill Education.	659.144/ WAL	<a href="#">22309JR</a>
106	Jacobus, Frank.	the visual biography of color/	ORO	701.85/JAC	<a href="#">22310JR</a>
107	Mcmahon, Elizabeth.	Virtual reality therapy for anxiety:	Routledge	616.8522/ MCM	<a href="#">22311JR</a>
108	Williams, Rick,	Visual communication	Routledge.	302.2/WIL	<a href="#">22312JR</a>
109	Mukhopadhyay, Prabir.	Visual ergonomics for communication design:	CRC Press	702.87/MUK	<a href="#">22313JR</a>
110	Spohr, Susan J.	The guide to managing post-production for film, TV and digital distribution/	Routledge	791.43/SPO	<a href="#">22314JR</a>

111	Frierson, Michael,.	Film and video editing theory:	Routledge.	777.55/FRI	<a href="#">22315JR</a>
112	Rothman, William,	The I of the camera	Cambridge University Press.	791.43/ROT	<a href="#">22316JR</a>
113	Adams, Sean.	The Designers dictionary of type/	Abrams the art book	741.64/ ADM	<a href="#">22405JR</a>
114	Campe, Chris,	Designing Fonts:	Thames and Hudson.	745.4/CAM	<a href="#">22406JR</a>
115	Coelho, Paulo,.	The Alchemist:	Harper Collins Publishers,	869.3/COE	<a href="#">22407JR</a>