



**NAVRACHANA
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a UGC recognized University

School of Business and Law



NATIONAL CONFERENCE

Managing *People, Planet and Profit*
(3Ps) in COVID World (Online)

(NCM3P2021)



20 - 21 December 2021

CALL FOR PAPERS



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Conference Theme

25 years back **John Elkington** coined the '**Triple Bottom Line**' concept which is popularly known as the **3P's** of **business sustainability**. Today people, business entities, governments, national agencies and all other stakeholders have become more conscious about activities that can threaten the existence of **people, planet** and **profit**. Current developments demand extensive research to understand how sustainability can be achieved by managing **social equity** (people), **environmental stewardship** (planet) and **economic prosperity** (profit).

This online conference on – '**Managing People, Planet and Profit in COVID World**' will open an avenue for the participants to present their **views and opinions** in form of **research papers, conceptual papers, case studies** and **poster presentations**. We invite academicians, research scholars, management consultants, industrial experts and students to contribute in this congress



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Conference Themes and Sub Themes

For details related to the theme and sub-themes of the conference kindly, [CLICK HERE](#)

Conference Highlights

- Paper Presentations and Expert Talks
- Certificate of Participation
- Best Research Paper and Student Paper/Poster Awards
- Publication in Edited Volume with ISSN No (Selected Papers)

Registration

Registration Fees

All participants - ₹ 500 (Per Author)

UG & PG Students paper/poster presentation - ₹ 250 (Per Author)

Registration

Follow the link to register for the conference

[CLICK HERE](#)



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Important Deadlines and Dates

Last date for Abstract Submission	15th September 2021
Notification of acceptance or otherwise for Abstract	30th September 2021
Last Date of submission of Paper	15th November 2021
Conference Date	20th - 21st December 2021

Best Wishes



Smt. Tejal Amin,
*Chairperson,
Board of Management,
Navrachana University*



Dr. Nilay Yajnik,
*Provost,
Navrachana University*



Dr. Sandeep Vasant,
*Registrar,
Navrachana University*



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Conference Organising Committee

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Conference Related Queries

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Conference Website : [CLICK HERE](#)

Landline no : 91-265-2617143

